

## ELECOM CO.,LTD.



<https://www.elecom.co.jp/>

- Address : 4-1-1 Fushimi-machi, Chuo-ku, Osaka
- Employees : 676
- Established in : May 1986
- Business : Information technology, Computer hardware, Electronics

### Project Name

Demonstration of Low-Burden Weight Management and Online Telemedicine Platform for Prevention and Management of Non-Communicable Diseases (NCDs) in India

### Cooperation with Local Companies

#### MediBuddy (India)

- Industry: Digital Health
- Summary: A company operating India's largest online telemedicine platform and related services
- Collaboration Details: Localizing and expanding our weight-management with our weight machine and non-communicable disease prevention services.

<Service Image>

ELECOM

MediBuddy

NCD Patients



### Local Economic / Social Issues

- With the economic development in India, the number of non-communicable disease cases has been rapidly increasing in India
- Access to medical and preventive services is insufficient. Additionally, the lack of weight management habits for non-communicable disease prevention results in inadequate self-care.
- Due to low health literacy, there is a high psychological barrier to engaging in time-consuming health behaviors.

### Details of Demonstration

1. Validate the legal and technical barriers of our weight machine, which allows users to measure and record their weight and body composition simply by stepping on it.
2. Reach out to MediBuddy's customers to participate in the trial
3. Provide our device and program to the participants and research on field need, insights for better customer experience.

### Expected Outcome in the future

- Enhance health promotion and promotion of a population with a lack of habits for non-communicable disease prevention in India.