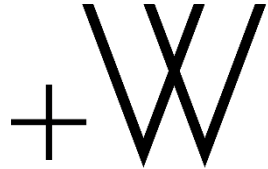


## Plus W Inc.



<https://www.plusw.co.jp/>

- Address : 6-23-2 Jingumae, Shibuya, Tokyo 150-0001 Japan
- Employees : 52 (Including outsourcing and internships) As of April 2023
- Established in : 2022/5
- Business : Dispatching and Introducing Global IT Professionals/Offshore Development/DX Strategy and Implementation Consulting

### Project Name

Demonstration Project for the Development of Highly Skilled IT Professionals in Pakistan with a Focus on IT, Japanese Language, and Japanese Culture and Facilitating their Matching with Japanese Companies (Islamic Republic of Pakistan)

### Cooperation with Local Companies

#### List of potential alliance partners

- ✓ OEC※MOU has been signed.
- ✓ PSEB
- ✓ National University of Science and Technology(NUST) ※MOA has been signed.
- ✓ National University of Modern Languages(NUML) ※MOU has been signed.
- ✓ COMSATS University
- ✓ FAST National University of Computer and Emerging Sciences

- Government
- University
- IT Company/NPO

- ★ Islamabad
- ★ Lahore
- ★ Karachi

- ✓ University of Engineering and Technology Lahore
- ✓ Lahore University of Management Sciences
- ✓ University of Central Punjab
- ✓ University of Central Punjab
- ✓ CIRCLE
- ✓ 11 IT Companies

- ✓ NED University of Engineering and Technology
- ✓ University of Karachi
- ✓ Habib University
- ✓ Bahria University
- ✓ Institute of Business Management
- ✓ Systems Limited
- ✓ Infotech

### Local Economic / Social Issues

- ① Strengthening the development of IT talent and producing skilled professionals.
- ② Improving the employment rate of graduates in STEM fields.
- ③ Increasing the employment rate of women and promoting their participation in society.
- ④ Addressing educational and wage disparities between rural and urban areas.
- ⑤ Promoting the export of the Pakistani ICT industry to mitigate economic crises.

### Details of Demonstration

- A) Development of ready-to-work IT professionals
- B) Learning Japanese language and cultural knowledge and capabilities
- C) Developing the HR bridge between Pakistan and Japan for high-end Pakistani IT engineers

### Expected Outcome in the future

- We have a plan to nurture approximately 500 highly skilled IT professionals during this period (through advanced IT education and Japanese language/culture education). This will be implemented at 10 locations, with 50 individuals at each location.
  - ✓ We have already conducted initial soundings with potential partners, indicating a high likelihood of collaboration.
- We will match the cultivated highly skilled IT professionals with Japanese companies, creating approximately 10 job opportunities.
- The successful validation of this initiative will contribute to further development of highly skilled IT professionals and the creation of more job opportunities after the verification period.
  - ✓ This will not only address societal issues in Pakistan but also directly contribute to the fundamental resolution of the IT talent shortage in Japan.