

## miup Inc.



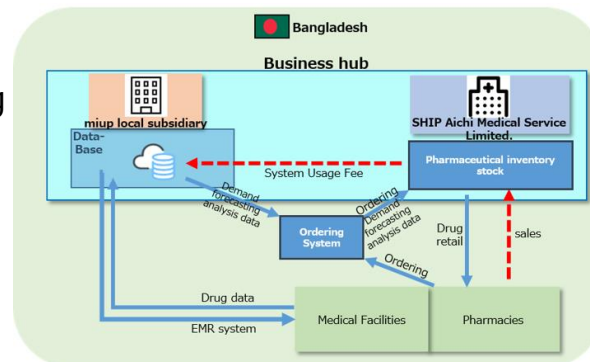
<https://miup.jp/>

### Project Name

Demonstration of a Pharmaceutical Ordering System and Demand Forecasting Analysis to Enhance Pharmaceutical Distribution (Bangladesh)

### Cooperation with Local Companies

In collaboration with SHIP Aichi Medical Service Ltd., which has been operating a hospital in Dhaka since 2016, miup Inc. demonstrates the effectiveness of medicine sales by introducing the ordering system and conducting the pharmaceutical demand forecasting analysis.



- Address : 2-12-1-306, Kojimachi, Chiyoda-ku, Tokyo, Japan
- Employees : 5
- Established in : 2015
- Business : Remote healthcare, screening services, medical software development, and operation of clinical laboratory

### Local Economic / Social Issues

#### Inefficient pharmaceutical distribution:

- The current ordering process between pharmacies and pharmaceutical companies is not based on data, resulting in medication shortages and excessive inventory waste.
- The absence of wholesalers results in direct sales and frequent deliveries by pharmaceutical companies.

### Details of Demonstration

- Prepare for establishing a wholesale company.
- Implement digitalized ordering operations and demand forecasting analysis.
- Demonstrate pharmaceutical distribution through a wholesaler.

### Expected Outcome in the future

- Mitigate medication shortages and waste, ensuring that patients can access necessary medications.
- Reduce operational costs for pharmaceutical companies and pharmacies.