

Credit Engine Inc.



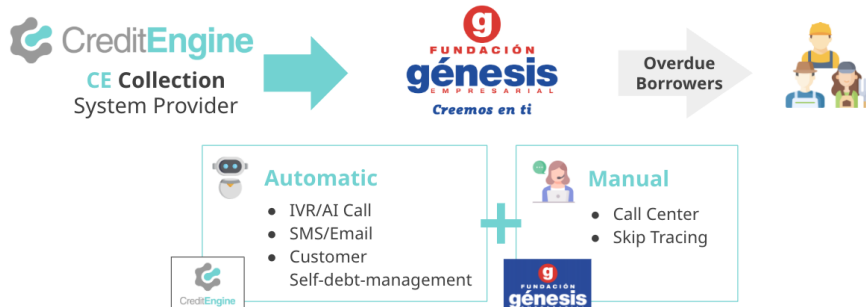
<https://global.creditengine.jp/>

Project Name

Proof of Concept (PoC) Project to digitalize the debt collection in Guatemala, optimizing the processes and providing an ethical & transparent collection to individuals and SMBs.

Cooperation with Local Companies

Fundación Génesis Empresarial is a Microfinance financial company in Guatemala. The objective of this project is to achieve compliance with debt collection and its visualization of the operations, which is expected to improve Fundación Génesis Empresarial's operational efficiency.



- Address : 7-15-7, Roppongi, Minato-ku, Tokyo, Japan
- Employees : 50
- Established in : November, 2018
- Business : System provider of Online Lending Platform and debt collection system to the Financial Sector

Local Economic / Social Issues

Guatemala has made progress in many government-supported programs to assist individuals, private owners and small businesses providing loans, but there are significant challenges in collecting repayments.

Details of Demonstration

Localizing the debt collection system "CE Collection" with Fundación Génesis Empresarial, our partners improve their business process and compliance through automation and transparency of their operations. In addition, for debtors, it will realize a system to manage and repay credits on their own.

Expected Outcome in the future

By allowing individuals and businesses to repay their loans, it will open the way to get new financial supports, which is expected to contribute the business continuity and future growths. And finally improving the financial literacy of all the sectors.